HARDWICK & MAGEE COMPANY

H. Mills, Architect of the Capitol 1999

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WHAT THE WELL DRESSED FLOOR IS WEARING

A Book
illustrating the decided preference
in distinguished HOTELS, CLUBS, THEATRES
and other public buildings, for
HARDWICK & MAGEE
Carpets and Rugs

These floor coverings are carried by nearly all prominent dealers. Full information may be obtained through our main office or through any of the branches listed below. All inquiries are welcomed and will meet with prompt replies.

HARDWICK & MAGEE COMPANY

Mills and Executive Offices: **Lehigh Avenue and Seventh Street, Philadelphia, Pa.**

Branch Showrooms:

NEW YORK—295 Fifth Avenue **CHICAGO—29 East Madison Street** **BOSTON—54 Canal Street**
DETROIT—1120 Book Building **ST. LOUIS—1521 Ambassador Building**
MINNEAPOLIS—911 Plymouth Building **LOS ANGELES—406 Spreckels Building**

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HARDWICK & MAGEE CO.

The sumptuous lobby of the magnificent Essex House, New York City . . . with appropriately and especially designed Directoire pattern in SUPER IMPERIAL LOOM TUFTED . . . a luxurious and extra high pile carpet contributing to the very beautiful effect

Loew's Journal Square Theatre, Jersey City. View of mezzanine. Note how beautifully the magnificent BUNDHAR IMPERIAL WILTON carpet harmonizes with the ornate surroundings

In any public building
the carpets and rugs must have

BEAUTY THAT ENDURES

"Boots—boots—boots—boots—movin' up
and down again! . . . . . ."

Thousands of feet, "movin' up and down again," ceaselessly pounding away, day in and day out the whole year through. . . .

In a theatre, a store, a hotel, a club, in any public building, a steamship or a railway, the floor covering, whether carpet or rug, must be prepared for terrific punishment.

Beauty it must have, to harmonize with today's high standard of modern architecture and design, but beauty alone isn't enough. There must be *extreme durability* as well.

"Beauty that endures" is no idle slogan. The exquisite beauty in Hardwick & Magee carpets and rugs *does* endure, for every detail in their manufacture has been perfected with one thought in mind—the tremendous WEAR occasioned by the never-ending procession of

"Boots—boots—boots—boots—movin' up
and down again! . . . . . ."

For a good many years this company specialized in the making of fine Wilton carpets and rugs. So much was this so that we became known as "Wilton Specialists." In later years Broadloom carpets—principally plain effects but some figured—have assumed much importance and many fine grades are now included in the production of our large plant. (See page 48.) We have always devoted especial attention to the types of floor coverings suitable for use in public buildings.

The materials are the best obtainable. The dyestuffs are given extremely severe tests before the dyed yarn is allowed to be used. Machinery and equipment are of modern design and the last word in efficiency. Every operation is subjected to constant supervision and vigilance.

Hardwick & Magee figured carpets and rugs are woven by the famous Jacquard process, wherein the pattern is as clearly cut as a cameo, from the finest detail to the most massive treatment. Every single color appearing on the surface is backed up by all the others which lie buried underneath, the several thicknesses forming a soft, wear-resisting cushion not obtainable by any other process.

Durability, however, doesn't overshadow the unusualness of design, the luxurious pile and the gorgeous luster of Hardwick & Magee carpets and rugs. The first requisite in a floor covering is fine *appearance* and therefore beauty and richness have been important factors in the developing of nation-wide preference.

In the last analysis, it comes right down to VALUE and we offer you what we very sincerely believe to be the finest values in floor coverings possible to find.

Hardwick & Magee

CARPETS AND RUGS *meet* EVERY *requirement*

The Hardwick & Magee Company, with a complete line of fine carpets and rugs . . . with its entire business concentrated under one roof . . . with a large staff of highly trained designers . . . and complete facilities for *special* patterns and colorings, is in a unique position to meet literally every floor covering requirement, large or small. Many of the grades are carried in stock in sufficient quantities to fill orders of ordinary size.

Following is a brief description of the various brands, many of which have been especially created for use in hotels, theatres, clubs, stores and other public buildings. Samples are always available for inspection.

Hardwick & Magee CARPETS, *figured*

BUNDHAR WILTON—"Durable as Iron" an exceptionally long-wearing carpet that has demonstrated the truth of its slogan many thousands of times. Splendidly adapted for use in corridors, dining-rooms or other places where durability is essential. Chalfonte-Haddon Hall, Atlantic City, has used very large quantities with complete satisfaction for over twenty-five years. Over 35,000 yards were laid in the corridors and suites of the great new Palmer House, Chicago, in 1925. Today, after experiencing the wear of an almost countless number of "boots," these carpets look almost as fresh as the day they were put down.

BUNDHAR IMPERIAL WILTON—in the highest rank of all Jacquard makes of floor coverings. Ideal for the lobbies of hotels, theatres, or anywhere else where luxurious appearance combined with extraordinary wearing qualities is desired. Now giving splendid service in a great number of theatres (Loew Theatres among others) and large public rooms. The pile is unusually high and resilient and the yarn heavy, strong and lustrous.

SUPER IMPERIAL LOOM TUFTED—an extra heavy grade of BUNDHAR IMPERIAL, the pile being over six-tenths of an inch high. As soft and luxurious to the tread as a fine Oriental and just as wear-resisting. Among other distinguished hotels that have used it are the St. George, Brooklyn, and the Essex House, New York. (See frontispiece.)

STRATFORD WILTON—used extensively in churches, stores, theatres and hotel bedrooms. Makes a particularly good stair carpet, too. A moderately priced, long-wearing carpet in a great variety of tasteful designs. Firm and sturdy.

VERNON WILTON—especially adapted for stairs and bedrooms due to its bright, suitable patterns, its fine quality and surprisingly low price. Comes in a widely extended range of designs and colorings. A thoroughly dependable carpet that is growing in popularity steadily.

CHALFONT WILTON—the heavy, luxurious type of fabric so much in demand for all public places. Its pile is even higher than the Bundhar Wilton and its wearing qualities are unquestioned.

CLARENDON WILTON—an extremely artistic and decorative Broadloom carpet in two-tone effects. Very high pile and very high grade. A select assortment of colors—in widths up to fifteen feet. The Clarendon makes a beautiful two-toned rug.

SELWYN WILTON—a two-tone carpet similar to the Clarendon but somewhat lower in price. Both of these grades have fine wearing qualities and a rich, impressive appearance.

BUNDHAR MELROSE WILTON—used, among other places, in the corridors of both the Marcy Hotel, New York, and the Hotel St. George, Brooklyn—a handsome, high pile carpet built to withstand hard wear. Can be woven in any Bundhar pattern.

VIKING LOOM TUFTED . . . a beautiful, tremendously heavy and tough fabric that is made for special orders in both carpets and rugs. Might almost be called super-durable, for it is next to impossible to wear it out.

MERION WILTON—a very attractive worsted carpet for general use. Closely woven and has a smooth, silky feel. The patterns are mostly small figures, delicately cut, in colorings that follow closely the trend of modern decoration.

Hardwick & Magee
Plain BROADLOOM *carpets*

AVONDALE BROADLOOM—has a firm, high pile and the large range of colorings carried meets every requirement for harmonious furnishing. Bound on the ends, Avondale makes a very attractive and serviceable rug, among the many places where it is so used being various Departments and Institutions of the State of Pennsylvania. The Attorney-General's room in Harrisburg is furnished with Avondale. *Made in widths up to eighteen feet.*

IMPERIAL AVONDALE BROADLOOM—an exquisite carpet. Quite like Avondale except that it has a higher pile and is therefore even more luxurious and rich looking. *In widths up to twelve feet.*

REGO BROADLOOM—one of the first plain fabrics made—one that enjoys a very fine reputation for appearance and service and an

almost unprecedented popularity. It is a closely woven grade that is particularly suitable for stores and hotel bedrooms. In the Palmer House and Stevens Hotel, Chicago, there are over 150,000 yards—nearly 90 miles—of Rego carpet. *In widths up to eighteen feet.*

CROYDON BROADLOOM—a luxurious high pile fabric, woven of heavy, lustrous yarn. *Carried in widths up to fifteen feet.* Croydon makes a very rich plain rug, too.

CHANCELLOR BROADLOOM—a magnificent grade and a favorite with many well-known decorators. Made of especially twisted yarn and used extensively in drawing-rooms, boudoirs, ladies' dressing-rooms and other select places. Its unusually high pile gives that richly comfortable "feel" which is a necessary part of the beautifully appointed room. *Widths up to fifteen feet.*

MILFORD BROADLOOM—a carpet similar to Croydon, with the same height of pile and same yarn but not quite so heavy—and at a lower price. *Widths up to fifteen feet.*

LIBERTY BROADLOOM—a "double top" fabric especially made to withstand the hardest kind of wear. Has twice the amount of yarn in a tuft as the ordinary carpet. Used, among other notable places, throughout the great store of Carson Pirie Scott & Company, Chicago and in the Senate and House of Representatives in Harrisburg. BUNDHAR LIBERTY, also "double top" but less expensive than Liberty, covers the bedrooms of the Essex House, New York.

GARFIELD BROADLOOM—a very moderately priced fabric which is tremendously popular. A most unusual value. *In widths up to fifteen feet.*

FAIRVIEW CARPET—a very handsome carpet with a high pile and the appearance of luxury and comfort. A remarkable value at the price.

WESTMONT CARPET—a good, substantial, serviceable carpet at a low price.

GLENHEATHER BROADLOOM—an inexpensive carpet in plain and moresque. A good looking, serviceable floor covering at an extremely low price. *Widths up to twelve feet.*

Courtesy of
SIGURD-FISCHER
1 Mirrielees Circle
Great Neck, N. Y.

Auditorium of the Educational Building
Harrisburg, Pa.
(Exterior shown on page 35)

MAGNIFICENT AUDITORIUM

The Auditorium of the Educational Building, of the Pennsylvania State Capitol group, shown on the opposite page, is one of the finest in the country. It is 190 feet across. The ceiling represents the starry constellations. The promenade at the back is a semi-circle, fifteen feet wide and on the back wall are maps with text, depicting the history of the world from the earliest days.

The promenade is covered with BUNDHAR IMPERIAL WILTON woven broadloom in a special design, with the pattern arranged to conform to the curve of the promenade. To accomplish this the carpet had to be made in sections to fit and each section employed the enormous number of 21,420 perforated Jacquard cards. (The close view of the promenade shows clearly how the design of the carpet conforms to the curve.) The designing, weaving and laying of this carpet constitute a real achievement—perhaps never before successfully accomplished in Wilton manufacture. The balance of the auditorium is covered with plain IMPERIAL BROADLOOM and AVONDALE BROADLOOM—the same beautiful soft shade of green as the ground of the promenade carpet.

After this difficult work was completed it was indeed a pleasure to receive the following letter from Mr. William Gehron, of Gehron & Ross, New York, architects in charge of the whole magnificent project for the beautification of the State Capitol grounds in Harrisburg.

"Re: South Office Building No. 2 (Educational Building)

"We are taking this opportunity to express our sincere appreciation of your thorough cooperation on the problem of providing the proper carpet for the forum in the above building. Your assistance and patience in providing the numerous samples for this specially designed carpet with the keystone emblem of Pennsylvania, and in matching the colors desired to harmonize with the interior, was indeed greatly appreciated. We also wish to congratulate you on the final accomplishment of this work. It appears very simple and dignified and everybody is well pleased."

TWO STATE CAPITOLS

The upper building is the Pennsylvania State Capitol at Harrisburg. Both the Senate and House of Representatives are covered with LIBERTY BROADLOOM. In many of the State Departments and offices of the Department Heads will be found Hardwick & Magee rugs and carpets.—The lower picture shows the Washington State Capitol at Olympia. In this building BUNDHAR MELROSE covers the Legislative Halls while in the Executive Offices and Committee Rooms are many handsome BUNDHAR IMPERIAL WILTON rugs—all Hardwick & Magee goods

Hardwick & Magee RUGS

IMPERIAL IRAN LUSTRA—soft, deep-piled rugs that glow with Oriental splendor—so gloriously colored that they are frequently used with the highest priced Persians. They are heavy worsted, washed rugs and exquisitely designed. The pattern is shown on the back, as it is in Oriental rugs, and indeed Imperial Iran Lustra rugs are frequently mistaken for fine Orientals.

WILTON RUGS

BUNDHAR IMPERIAL LUSTRA—a seamless, washed wool rug of the highest type. Has the silky sheen and marvelous colorings of a fine Oriental.

BUNDHAR IMPERIAL WILTON—a rich, luxurious rug that will stand up under the hardest wear. Very high pile. Made of heavy, wool yarn of the finest quality. Ideal for fine hotel lobbies.

BUNDHAR WILTON—nationally known for its beauty and service. A rug that has passed the highest Government tests for wearing qualities and proven its excellence over a long period of years.

FRENCH WILTON—the pioneer of all fine Wilton rugs, now made seamless. Copies of gorgeous Orientals as well as original creations of Hardwick & Magee artists. Closely woven of fine worsted and richly colored with dyes that have been thoroughly tested for fastness. French Wiltons are in a class by themselves for beauty, durability and value.

VERNON WILTON—also seamless. An attractive and long-wearing rug at a very moderate price. Appropriate designs and colors for living-rooms, bedrooms and halls. Especially suitable for bedrooms in hotels or institutions.

OAKMONT WILTON—a perfect answer to the request for a good, serviceable Wilton rug at a low price.

SUPER CAMEO LUSTRA—beautiful little "throw" rugs, oval shaped and closely resembling the finest Chinese "throws." The same gorgeous sheen radiating down to the very depths of the exceedingly high pile and the same rich, colorful designs.

THE HOTEL ST. GEORGE SWIMMING POOL

The largest in greater New York and probably the most beautiful indoor swimming pool in the world, costing over $1,250,000. It is one of the attractions of the exquisitely appointed Hotel St. George, Brooklyn, where over 50,000 yards of Hardwick & Magee carpets and rugs were chosen for the spacious lobbies, corridors, dining-rooms and bedrooms. Thousands of visitors to New York avail themselves of the health giving pleasure of this beautiful swimming pool, daily filled with salt water from artesian wells

HARDWICK & MAGEE

CARPETS *and* RUGS

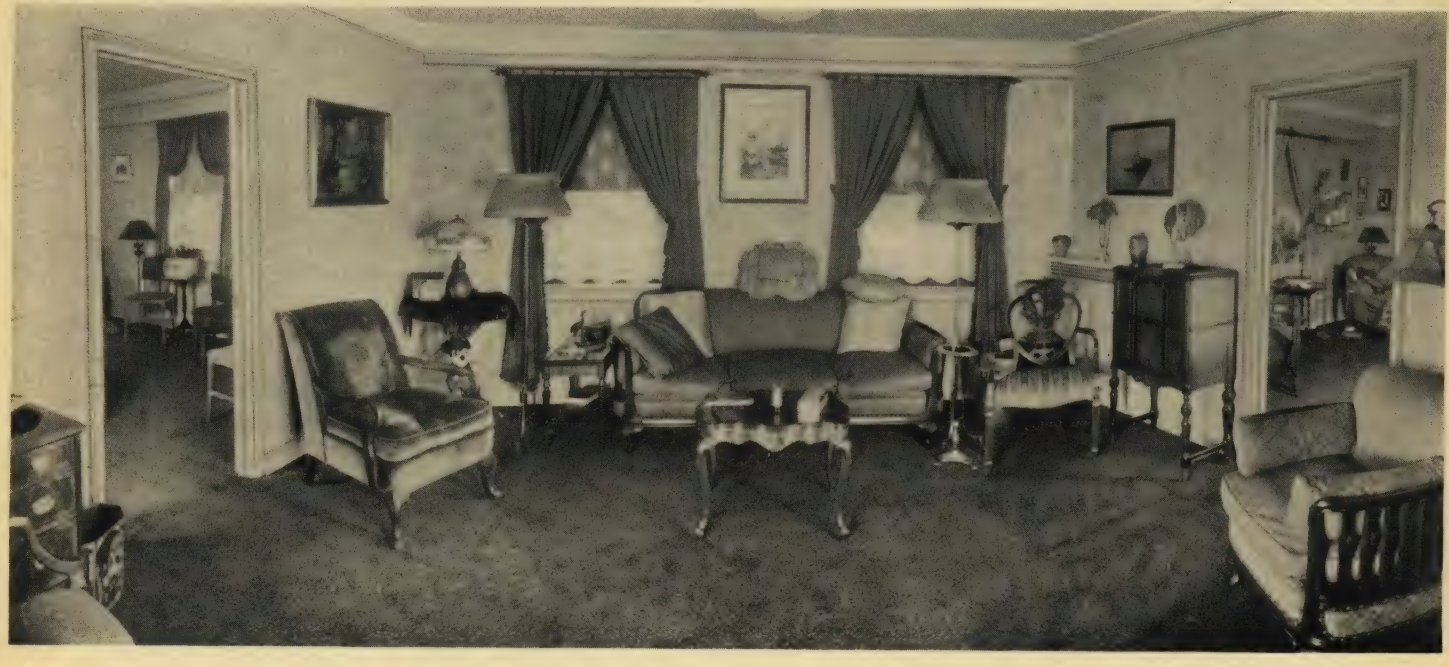
IN

HOTELS

Illustrating a few of the innumerable Hotels throughout the country whose floors have "Beauty that Endures," a characteristic quality of all Hardwick & Magee products. —Many of the older hotels, in remodeling and refurnishing, know from past experience the splendid wearing qualities of these carpets and rugs

The beautiful arched lobby of the fine, new Hotel President, Waterloo, Iowa. BUNDHAR IMPERIAL WILTON Rugs cover the floor and are in complete harmony with the architectural beauty of the lobby

A remarkable room is shown in the upper picture. This is the Grand Foyer of the Hotel St. George, Brooklyn, N. Y., a fine example of Modernistic interior architecture and lighting. The floor is covered with high pile IMPERIAL in three shades of plain red. These are cut to form a Modernistic design and the effect is very beautiful. The lower picture shows the lobby of the well-known Laurel-in-the-Pines, Lakewood, N. J., where BUNDHAR WILTON adds to the homelike feeling of comfort



Two charmingly furnished rooms of a suite in the MAYFLOWER HOTEL, Akron, Ohio, where altogether 13,350 yards of STRATFORD WILTON, 1100 yards of BUNDHAR MELROSE and 550 yards of BUNDHAR WILTON have been used to beautify the floors. Notice what a perfect foundation the right carpet offers for the rest of the furnishings.

UPPER: The WORTH HOTEL, Ft. Worth, Texas, where 7600 yards of REGO BROADLOOM and over 1000 yards of BUNDHAR WILTON were used. CENTER: The LAMAR HOTEL, Houston, Texas, covered their floors with over 16,000 yards of Hardwick & Magee carpets, Bundhar Imperial Wilton, Bundhar Wilton and Rego. LOWER: Attractive lounge of the Hotel Traylor, Allentown, Pa., covered with a rich Colonial pattern in BUNDHAR IMPERIAL WILTON

The lobby of the HOTEL RICHFIELD, Atlantic City, and a bedroom in The Lamar Hotel, Houston, Texas, proving that "carpet *makes* the room." Whether figured or plain, Hardwick & Magee carpets have "Beauty that Endures."

AVONDALE BROADLOOM, VERNON WILTON and STRATFORD WILTON are the carpets used in the cozily furnished BERKELEY HOTEL, New York, the lobby of which is pictured above. The lower photo was taken in the HOTEL PRINCETON, Atlantic City, and shows BUNDHAR WILTON on the floor and stairs

An impressive list of discriminating Hotels using floor coverings by Hardwick & Magee

Afton Apartments
Los Angeles, Calif.
Alden Park Manor
Philadelphia, Pa.
Allis Hotel
Wichita, Kans.
Ambassador Hotel
Los Angeles, Calif.
Ansley Hotel
Atlanta, Ga.
Belle Shore
Apartment Hotel
Chicago, Ill.
Berkeley Hotel
New York, N. Y.
Blackstone Hotel
Chicago, Ill.
The Breakers
Atlantic City, N. J.
Capitol House
Amarillo, Texas
Carlsbad Hotel
Carlsbad, N. M.
Casa del Rey
Apartment
Pontiac, Mich.
Central Park Casino
New York, N. Y.
Chalfonte-Haddon
Hall
Atlantic City, N. J.
Henry Clay Hotel
Ashland, Ky.
Clifford Hotel
Detroit, Mich.
Colonial Hotel
Mt. Clemens, Mich.
Colton Manor
Atlantic City, N. J.
Columbia Hotel
Columbia, S. C.
Commodore Hotel
St. Paul, Minn.
Coronado Apartments
Pittsburgh, Pa.
Curtis Hotel
Minneapolis, Minn.
Drinkler Hotels, Inc.
Atlanta, Ga.
Drake Hotel
Chicago, Ill.
Drake Hotel
New York, N. Y.
The Drake
Philadelphia, Pa.
Edgewater Beach
Hotel
Chicago, Ill.
Edgewater Gulf Hotel
Between Biloxi and
Gulfport, Miss.
Elkhart Hotel
Elkhart, Ind.
Essex House
New York, N. Y.
Gay Teague Hotel
Montgomery, Ala.
Glaslyn-Chatham
Hotel
Atlantic City, N. J.
Governor Clinton
Hotel
Kingston, N. Y.
Harrison Hotel
Chicago, Ill.
Hollywood Restaurant
New York, N. Y.
Hillside Apartments
Rochester, Minn.
Hilton Hotel
Lubbock, Texas
Hotel Bender
Houston, Texas
Hotel Biltmore
New York, N. Y.
Hotel Chelsea
Atlantic City, N. J.
Hotel Del Coronado
Coronado Beach,
Calif.
Hotel Dorset
New York, N. Y.
Hotel Embassy
New York, N. Y.
Hotel Francis
Monroe, La.
Hotel Huntington
Pasadena, Calif.
Hotel Ithaca
Ithaca, N. Y.
Hotel Knickerbocker
New York, N. Y.
Hotel Levy
Atlantic City, N. J.
Hotel Mayo
Tulsa, Okla.
Hotel Morton
Atlantic City, N. J.
Hotel President
Waterloo, Ia.
Hotel Princeton
Atlantic City, N. J.
Hotel Richfield
Atlantic City, N. J.
Hotel St. George
Brooklyn, N. Y.
Hotel Stuyvesant
New York, N. Y.
Hotel Taft
New York, N. Y.
Hotel Traylor
Allentown, Pa.
Hotel Victoria
New York, N. Y.
Hotel Windsor
Wheeling, W. Va.
Jacinto Hotel
Houston, Texas
Andrew Jackson Hotel
Nashville, Tenn.
Kahler Hotel
Rochester, Minn.
Knott Hotels
New York, N. Y.
Lafayette Hotel
Atlantic City, N. J.
Lamar Hotel
Houston, Texas
LaSalle Hotel
Chicago, Ill.
Lassen Hotel
Wichita, Kans.
Laurel-in-the-Pines
Lakewood, N. J.
Lenox Hotel
Buffalo, N. Y.
Lora-Locke Hotel
Dodge City, Kans.
The Ludy
Atlantic City, N. J.
The Marcy Hotel
New York, N. Y.
Mayflower Hotel
Akron, Ohio
McCurdy Hotel
Evansville, Ind.
Mississippi Hotel
Davenport, Ia.
Monroe Hotel
Atlantic City, N. J.
Morrison Hotel
Chicago, Ill.
Neil House
Columbus, Ohio
New Weston Hotel
New York, N. Y.
Northgate Manor
Apartments
Chicago, Ill.
Olean House
Olean, N. Y.
Orlando Hotel
Decatur, Ill.
Palmer House
Chicago, Ill.
Pantlind Hotel
Grand Rapids, Mich.
Park Lane Apartments
Detroit, Mich.
Park Lane Hotel
Denver, Colo.
Parkstone Hotel
Detroit, Mich.
Parkview Hotel
Memphis, Tenn.
Pathfinder Hotel
Fremont, Neb.
Piedmont Hotel
Atlanta, Ga.
Pocono Manor
Mt. Pocono, Pa.
Ponce de Leon Hotel
Miami, Fla.
Portage Hotel
Akron, Ohio
Radisson Hotel
Minneapolis, Minn.
Rice Hotel
Houston, Texas
Roosevelt Hotel
Hollywood, Calif.
Rudolf Hotel
Valley City, N. D.
Schaber Cafeteria
Los Angeles, Calif.
784 Park Avenue
New York, N. Y.
Skirvin Hotel
Oklahoma City,
Okla.
Stevens Hotel
Chicago, Ill.
Texas Hotels
(Edson-Mineral
Wells)
Beaumont, Texas
3270 Sheridan Road
Chicago, Ill.
Touraine Cooperative
Apartments
Chicago, Ill.
Traverse City Hotel
Traverse City, Mich.
Tutwiler Hotel
Birmingham, Ala.
U. S. Grant Hotel
San Diego, Calif.
Valley Forge Hotel
Norristown, Pa.
Van Orman Hotel
Evansville, Ind.
Victory Hotel
Springfield, Mass.
Vinita Hotel
Enid, Okla.
Waldron Hotel
Pontiac, Mich.
Wardell Apartments
Detroit, Mich.
Washington Hotel
Chambersburg, Pa.
The Washington-
Youree Hotel
Shreveport, La.
Waverly Hotel
Minot, N. D.
Windemere Hotel
Chicago, Ill.
Worth Hotel
Fort Worth, Texas

One outstanding letter from our testimonial files

. . . from The Apartment House Decorative Company, the company that used over 100,000 yards of Hardwick & Magee carpets in furnishing New York's largest Hotels:

"We have used your carpets in a number of hotels furnished by us. Their durability led us to adopt your carpets throughout the new addition of the Hotel St. George—the largest hotel in Greater New York. This hotel, now completed, and operating successfully, employs over fifty thousand yards of your carpets throughout the rooms, corridors and public rooms.

"We confidently expect the same permanence of good looks and service which all our previous experience with you has encouraged us to anticipate."

HARDWICK & MAGEE

CARPETS *and* RUGS

IN

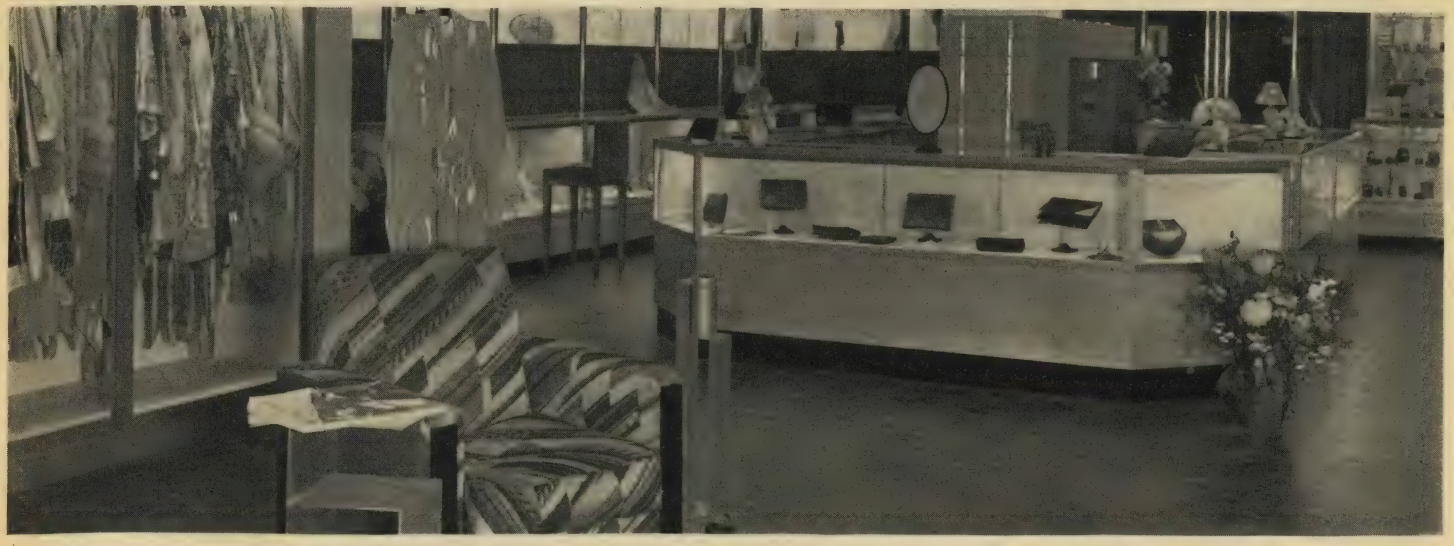
STORES

Any attempt toward a quality atmosphere, so necessary in present day merchandising, starts with the floor covering, which explains why so many stores and specialty shops are on our satisfied customer list.

FLOOR COVERINGS IN ACCORD WITH THE HIGH CHARACTER OF GREAT STORES

Carson Pirie Scott & Company, Chicago have used LIBERTY CARPET throughout their great store. In all there are over 75,000 yards. The upper picture shows "The French Shop"—one of their many interesting departments—The lower picture shows a portion of the sixth floor of B. Altman & Company, New York, a store so well known that it is really a national institution. This, as well as many other departments, is covered with REGO CARPET

The handsomely appointed shops of MAURICE MENDEL, Inc., B. F. DEWEES and STECKER'S—all of Philadelphia and all using luxurious BUNDHAR WILTON for the foundation of their attractiveness



SYDNOR & HUNDLEY, Inc., Richmond, Va., using VERNON and STRATFORD; E. T. SLATTERY CO. of Boston using REGO; The MAY COMPANY, Cleveland, Ohio, using STRATFORD . . . . . in each case there is the same lasting richness—

"Beauty that Endures"

Stores everywhere, from Ithaca to Oakland and back to Binghamton, have found by experience that any investment in Hardwick & Magee carpets pays dividends. Top: Rothschild Bros., Ithaca, N. Y. Bottom: H. C. Capwell Co., Oakland, Calif. Center: Hills, McLean and Haskins, Binghamton, N. Y.

North, East, South and West

in almost every state in the Union you'll find a preference for Hardwick & Magee quality.

Ackerman-Rosenthal Co.
St. Louis, Mo.
George Allen, Inc.
Philadelphia, Pa.
B. Altman & Co.
New York, N. Y.
E. E. Atkinson Co.
Minneapolis, Minn.
Banner Furniture Co.
Indianapolis, Ind.
James Black Dry Goods Co.
Waterloo, Ia.
Blauner's, Inc.
Philadelphia, Pa.
Block & Kuhl Co.
Peoria, Ill.
Broadway Dept. Store
Los Angeles, Calif.
Brooks, Inc.
Philadelphia, Pa.
H. C. Capwell Co.
Oakland, Calif.
Carson Pirie Scott & Co.
Chicago, Ill.
T. A. Chapman Co.
Milwaukee, Wis.
Cinema Mercantile Co.
Los Angeles, Calif.
Cleland-Simpson Co.
Scranton, Pa.
Crowley, Milner & Co.
Detroit, Mich.
Dalsimer & Sons
Philadelphia, Pa.
Dayton Co.
Minneapolis, Minn.
DeLong Furniture Co.
Philadelphia, Pa.
B. F. Dewees
Philadelphia, Pa.
Dinet & Co.
Joliet, Ill.
L. S. Donaldson & Co.
Minneapolis, Minn.
Fakes Furniture and Carpet Co.
Dallas, Texas
Frederick & Nelson
Seattle, Wash.
Garland's Apparel Store
St. Louis. Mo.
Gimbel Bros.
Milwaukee, Wis.
Gerner's Ladies Ready-to-Wear
Minneapolis, Minn.
The Golden Rule
St. Paul, Minn.
M. Lee Goldsmith
Harrisburg, Pa.
Hahne & Co.
Newark, N. J.
Halbach-Schroeder Co.
Quincy, Ill.
Hamilton Brown Shoe Co.
St. Louis, Mo.
Wm. Hengerer Co.
Buffalo, N. Y.
J. M. High Co.
Atlanta, Ga.
Hills, McLean & Haskins
Binghamton, N. Y.
Jorgensen-Blesch Co.
Green Bay, Wis.
Kaufmann Department Stores, Inc.
Pittsburgh, Pa.
Kaufmann & Wolf
Hammond, Ind.
Robt. Keith Furniture & Carpet Co.
Kansas City, Mo.
J. Kennard & Sons, Inc.
St. Louis, Mo.
Kennard, Pyle & Co.
Wilmington, Del.
Ernst Kern Co.
Detroit, Mich.
Kline's Department Store
Kansas City, Mo.
Kline's Wearing Apparel & Dress Shop
Detroit, Mich.
Lammert Furniture Co.
St. Louis, Mo.
Lane Bryant Co.
New York, N. Y.
Chicago, Ill.
Detroit, Mich.
Lasalle & Koch Co.
Toledo, Ohio
Lerner Shops
New York, N. Y.
Mabley & Carew
Cincinnati, Ohio
The Macey Store
Tulsa, Okla.
May Company
Cleveland, Ohio
May Company
Los Angeles, Calif.
Hugh A. Marti Co.
Long Beach, Calif.
Thom McAnn Shoe Stores
New York, N. Y.
McEwen-Halliburton Co.
Oklahoma City, Okla.
Maurice Mendel, Inc.
Philadelphia, Pa.
The Mode
Boise, Idaho
George Muse Clothing Co.
Atlanta, Ga.
Natural Sunset Lamp Co.
Chicago, Ill.
New York Fashion Shop
Mason City, Iowa
B. Nugent & Bros. Dry Goods Co.
St. Louis, Mo.
Olcott & Glass
New York, N. Y.
J. A. O'Donell Furniture Co.
Milwaukee, Wis.
M. O'Neil Co.
Akron, Ohio
Palmer Shops
Philadelphia, Pa.
The Pegues-Wright Dry Goods Co.
Hutchinson, Kans.
Peters Diamond Brand Shoes
St. Louis, Mo.
Powers Store
Minneapolis, Minn.
Pringle Furniture Co.
Detroit, Mich.
Queen Quality Shoe Shops
Atlanta, Ga.
Nashville, Tenn.
Detroit, Mich.
New York, N. Y.
Rich's, Inc.
Atlanta, Ga.
Rike-Kumler Co.
Dayton, Ohio
Rodgers-Meyers Furniture Co.
Dallas, Texas
Rorabaugh-Brown Dry Goods Co.
Oklahoma City, Okla.
Rosenbaum Co.
Pittsburgh, Pa.
Rothschild Bros.
Ithaca, N. Y.
Rubins Department Store
Waukegan, Ill.
Schunemans & Mannheimers
St. Paul, Minn.
Franklin Simon
New York, N. Y.
E. T. Slattery Co.
Boston, Mass.
Smith & Welton, Inc.
Norfolk, Va.
John M. Smyth Co.
Chicago, Ill.
J. F. Stampfer Co.
Dubuque, Iowa
Star Brand Shoes
St. Louis, Mo.
Stecker's
Philadelphia, Pa.
Paul Steketee & Sons
Grand Rapids, Mich.
Stephan, Inc., The Vogue
San Antonio, Texas
Stern Bros.
New York, N. Y.
Strouss-Hirshberg Co.
Youngstown, Ohio
Sydnor & Hundley, Inc.
Richmond, Va.
John Taylor Dry Goods Co.
Kansas City, Mo.
Thalhimer Bros., Inc.
Richmond, Va.
Van Dyke's, Inc.
Winston-Salem, N. C.
Victor Talking Machine Co.
Camden, N. J.
Waddell's House Furnishing Co.
Houston, Texas
Waite Bros. & Co.
Pontiac, Mich.
R. H. White Co.
Boston, Mass.
Wichmann Furniture Co.
Appleton, Wis.
Wise Shoe Co.
New York and Philadelphia
N. L. Wortham Co.
Rockford, Ill.
C. H. Yeager Co.
Akron, Ohio.

Excerpts from a few of the enthusiastic letters from stores:

From a letter dated September, 1931, from RICH'S, Inc., Atlanta, Ga.—"Your REGO carpet was placed on our Ready-to-Wear floor in 1924 and has seen very hard service since this time and has stood up unusually well and still looks good."

From MOORE & SCRIVER CO., Minneapolis, Minn.—"Our Studio room and the entire drapery department on our third floor were furnished with Rego carpeting six years ago. This carpet is still in use and in excellent condition, which fact we believe to be an interesting example of the wearing qualities of REGO."

From THE YOUNG-QUINLAN CO., Minneapolis, Minn.—"Our average wear on Bundhar Carpet was nine years. An exceptionally good-looking carpet and a record for splendid service."

From J. B. IVEY & COMPANY, Charlotte, N. C.—"Your carpet has received the very hardest wear and from a rough estimate, we figure that approximately 1,500,000 people have walked over it and after ten years use, the carpet is in comparatively good condition today and will stand many years more of hard use."

HARDWICK & MAGEE

CARPETS *and* RUGS

IN

THEATRES

Where splendor and dazzling design combine with the tramping of millions of feet to make "Beauty that Endures" a prime requisite in the floor coverings.—Theatres throughout the country—the Loew chain, Schwartz Theatres, Warner Theatres, West Coast Theatres, Pantages, and a great many individual houses from coast to coast—are using Hardwick & Magee carpets because of their beautifully harmonious designs and superb wearing qualities

Two theatres widely separated in both of which the decorative harmony is enhanced by the use of Hardwick & Magee carpets. Loew's Kings Theatre, Brooklyn, N. Y. (upper) is furnished with luxurious BUNDHAR IMPERIAL WILTON while in the Pantages Theatre, Los Angeles, Calif. (lower) AVONDALE BROADLOOM gives just the right background for an exquisite effect

Loew's State Theatre, Richmond, Va., one of the many theatres furnished with BUNDHAR IMPERIAL WILTON carpet. The fabric is heavy and rich, the design is handsome and the coloring gorgeous

Above: Loew's Valencia Theatre, Jamaica, Long Island, N. Y. Below: Keswick Theatre, Glenside, Pa. Both beautifully furnished with BUNDHAR IMPERIAL WILTON

HARDWICK & MAGEE

CARPETS *and* RUGS

IN

PUBLIC

BUILDINGS

Which takes in State Capitols, office buildings, school and educational buildings, manufacturing plants and similar places where fine appearance and long life are the necessary attributes of the floor covering.

The upper picture shows the imposing Administration Building of the S. S. Kresge Company, in Detroit, Mich., the floors of which are exceedingly well dressed in luxurious, two-tone CLARENDON WILTON. Lower left: The Executive offices of the Atwater Kent Mfg. Co., Philadelphia, with REGO doing the honors. Lower right: The lobby of the Sarah Drexel Van Rensselaer Dormitory for women, Drexel Institute, Philadelphia, using appropriately figured VERNON

BUNDHAR IMPERIAL WILTON, PLAIN IMPERIAL, AVONDALE, BUNDHAR WILTON and VERNON WILTON are the carpets and rugs used in the beautiful new Educational Building in Harrisburg (upper picture) part of the State Capitol group. (See page 10 for interior views of the magnificent Auditorium.) Lower left—Another room in the new Women's Building of the Drexel Institute showing an exceptionally dainty pattern of VERNON. Lower right—One of the Executive Offices of the Union Tank Car Company, Builders Building, Chicago. This dignified room is covered with BUNDHAR WILTON. More of this durable fabric, as well as BUNDHAR LIBERTY, is used in other of the Executive Offices

Some of the many Public Buildings

that have chosen floor coverings on the basis of Lasting Beauty

American Modern Art Gallery
New York, N. Y.
American Car & Foundry Co.
St. Charles, Mo.
Attorney General, State Capitol
Harrisburg, Pa.
Atwater Kent Manufacturing Co.
Philadelphia, Pa.
Auditor General
State Mining Department
Harrisburg, Pa.
N. W. Ayer & Son, Inc.
Philadelphia, Pa.
Blackborne College
Carlinville, Ill.
Breed, Abbott & Morgan
Law Offices
New York, N. Y.
Bureau of Motor Vehicles
New York, N. Y.
Carleton College
Minneapolis, Minn.
Cheyney Training School for Teachers
Cheyney, Pa.
Chicago Board of Trade
Chicago, Ill.
City Hall
Newark, N. J.
Cornell University
Ithaca, N. Y.
Court House
West Chester, Pa.
County Court House
Uniontown, Pa.
Cream City Casket Co.
Milwaukee, Wis.
Delaware County Court House
Media, Pa.
Department of Banking
Philadelphia, Pa.
Pittsburgh, Pa.
Department of Justice
Philadelphia, Pa.
Wilkes-Barre, Pa.
York, Pa.
Department of Labor & Industry
Pittsburgh, Pa., Pottsville, Pa., York, Pa.
Department of Revenue
Harrisburg, Pa.
Department of Taxation
Albany, N. Y., New York, N. Y.
Drexel Institute
(New College Home for Drexel Women Students)
Philadelphia, Pa.
Educational Building, including Auditorium, State Library, and offices. (This is one of the most impressive of the State Capitol Group of Buildings)
Harrisburg, Pa.
Essex County Court House
Essex County, N. Y.
Forest Research Institute
Mt. Alto, Pa.
Governor's Office, State Capitol
Richmond, Va.
Governor's Mansion
Richmond, Va.
Gulf Refining Company
Pittsburgh, Pa.
Highway Department,
State Capitol
Harrisburg, Pa.
International Telephone & Telegraph Building
New York, N. Y.
Iowa Memorial Union
Iowa City, Iowa
S. S. Kresge
Administration Building
Detroit, Mich.
Lloyd Mifflin Memorial Home
Columbia, Pa.
Metro-Goldwyn-Mayer Studios
New York, N. Y.
Milwaukee Auditorium
Milwaukee, Wis.
Mine Inspectors
Belle Vernon, Pa., Brownsville, Pa., Mahanoy City, Pa., Parnassus, Pa., Pittsburgh, Pa., Republic, Pa., Waynesburg, Pa.
Missouri State Capitol
Jefferson City, Mo.
Municipal Court
Philadelphia, Pa.
New Book Tower
Detroit, Mich.
New Center Development Co.
Detroit, Mich.
New Jersey Telephone Co.
Newark, N. J.
New York State College
Buffalo, N. Y.
New York Telephone Co.
Albany, N. Y.
Northern States Power Co.
Minneapolis, Minn.
Northern States Power Co.
St. Paul, Minn.
Northern Trust Co.
Chicago, Ill.
Northwestern
Bell Telephone Co.
Minneapolis, Minn.
Oakland County
Board of Auditors
Pontiac, Mich.
Parkway Baths
Brighton Beach, N. Y.
Pennhurst State School
Spring City, Pa.
Pennsylvania Soldiers'
Orphans School
Scotland, Pa.
Pennsylvania State Oral School
Scranton, Pa.
Pennsylvania State Capitol
Harrisburg, Pa.
Pennsylvania Training School
Morganza, Pa.
Prairie Oil & Gas Co.
Independence, Kansas
Tulsa, Okla.
Prudential Insurance Co. of America
Newark, N. J.
Philadelphia, Pa.
Public Service Corp. of New Jersey
Newark, N. J.
Public Service Commission
Harrisburg, Pa.
Radio Corporation of America
New York, N. Y.
St. Charles Seminary
Philadelphia, Pa.
St. Gregory's Seminary
Cincinnati, Ohio
School for Social Research
New York, N. Y.
Sinclair Oil & Gas Co.
Tulsa, Okla.
South California Edison Co.
Los Angeles, Calif.
Speaker House of Representatives
Harrisburg, Pa.
Springfield Metallic Casket Co.
Detroit, Mich.
State College
State College, Pa.
State House of Iowa
Des Moines, Iowa
State of New York Income Tax
Albany, N. Y.
State Office Building
Albany, N. Y.
Standard Oil Company of New Jersey
New York, N. Y.
State Teachers Colleges
Millersville, Pa., Indiana, Pa., Shippenburg, Pa., California, Pa., West Chester, Pa.
State University
Cedar Rapids, Iowa
Terre Haute Normal School
Terre Haute, Ind.
Texas Company
Tulsa, Okla.
Transcontinental Oil Co.
Tulsa, Okla.
Union Bank & Trust Company
Los Angeles, Calif.
U. S. Navy—
San Diego Naval Base
San Diego, Calif.
University of Minnesota
Minneapolis, Minn.
Warren Savings Bank
Warren, Pa.
Washington State Capitol
Olympia, Wash.
Wayne State Normal School
Wayne, Neb.
Emma Willard School Dormitory
Troy, N. Y.

HARDWICK & MAGEE
CARPETS *and* RUGS *in*

HOSPITALS
CHURCHES
CLUBS

and on

RAILROAD AND STEAMSHIP LINES

**Another group that has, by its purchases,
indicated a decided preference for
"Beauty that Endures."**

Two rooms in the Presbyterian Hospital, Philadelphia (top and bottom pictures) where the extremely handsome SUPER IMPERIAL LOOM TUFTED has been used—a gorgeous, deep-piled carpet that is the last word in richness. Center picture shows a section of the Pennsylvania Hospital, Philadelphia, which used altogether 2700 yards of BUNDHAR WILTON, 125 small STRATFORD rugs, 64 small rugs and 37 large rugs of BUNDHAR WILTON, 8 large BUNDHAR IMPERIAL Lustra rugs and 200 yards of SUPER IMPERIAL LOOM TUFTED

At the top is the stately Fifth Avenue Hospital, New York. This was completely furnished with BUNDHAR WILTON rugs in 1922—nearly 500 in all. They have given splendid service and more rugs of the same grade have been recently added. The lower left picture shows the State Hospital for Crippled Children at Elizabethtown, Pa. In this are six large BUNDHAR WILTON rugs, six large and one small OAKDALE WILTON rug and sixty small VERNON WILTON rugs, all of them as durable as they are good looking. Rugs also occupy the limelight in the Nurse's Hall, Reading, Pa., where 116 large BUNDHAR IMPERIALS, 128 small rugs and one large IMPERIAL IRAN LUSTRA are used

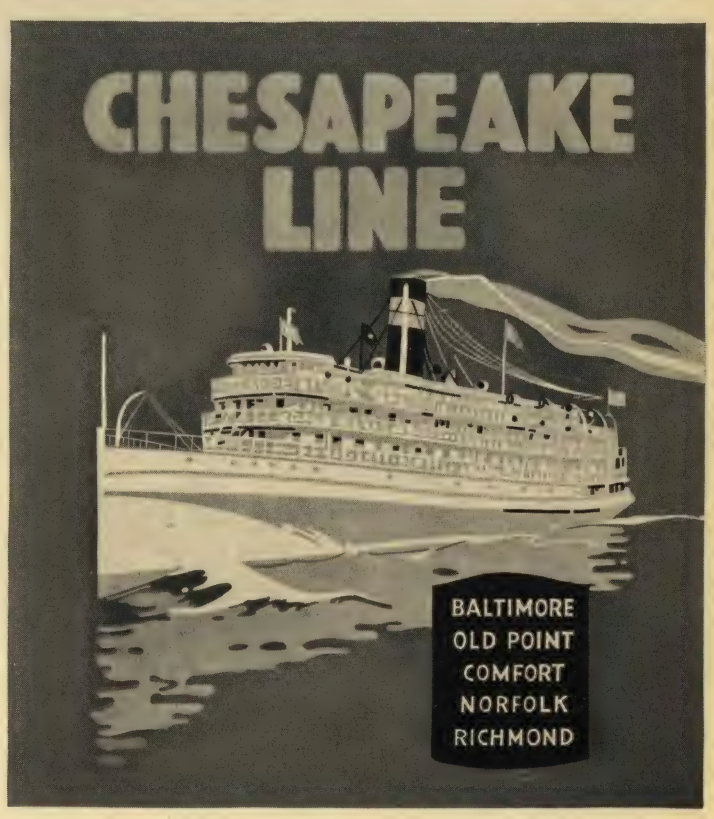
The carpet used in Lane & Son's Funeral House, Chicago, Ill. (upper picture) is the especially made double-top LIBERTY BROADLOOM which wears like iron. Lower photo shows STRATFORD WILTON in a room in the Gaston Presbyterian Church, Philadelphia

The Trinity Reformed Church, Philadelphia (top picture) used 1000 yards of VERNON WILTON when they refurnished in 1929. Lower view pictures another room in the Gaston Presbyterian Church—showing a very effective pattern in STRATFORD WILTON

Soft, luxurious, dignified and in perfect accord with the spirit of the room is the BUNDHAR WILTON in the Englewood Masonic Temple, Chicago (upper picture). Lower picture shows the impressive Scottish Rite Cathedral, Denver, Colorado, furnished with 1550 yards of BUNDHAR WILTON

Fifty-nine large and 1560 small Wilton rugs of our manufacture are in the new Y. M. C. A., Philadelphia (upper picture). The well-dressed floors will therefore reflect comfort and attractiveness for a long time to come. The lower picture shows an effective use of BUNDHAR IMPERIAL WILTON, in a special design, in the lounge of the Chicago Women's Club. Several other Hardwick & Magee grades are used in this splendid club.

A section of the Ledger Club, Public Ledger Building, Philadelphia, (lower picture) where six large BUNDHAR IMPERIAL WILTONS add immeasurably to the comfort of its occupants. Upper picture shows one room in the Akron Y. M. C. A., where there are over 3600 yards of Hardwick & Magee carpets, STRATFORD and VERNON WILTONS



The Pennsylvania Railroad System, Louisville & Nashville Railroad and the Denver, Rio Grande & Missouri Pacific, among others, have standardized on BUNDHAR WILTON for all their dining cars. The City of Baltimore and all the other steamers of the Chesapeake Line use BUNDHAR WILTON rugs in the staterooms. On land or sea — the preference is for "Beauty that Endures"

More Names Testifying to the Supreme Value in Floor Coverings by Hardwick & Magee

Aged Ladies' Home
Binghamton, N. Y.

Akron City Club
Akron, Ohio

Alaska Steamship Company

Albert Pike Memorial Temple
Little Rock, Ark.

All Souls' Hospital
Moorestown, N. J.

Allentown State Hospital
Allentown, Pa.

American Legion
Los Angeles, Calif.

American Legion Club House
Syracuse, N. Y.

Arch Street M. E. Church
Philadelphia, Pa.

Bellaire Beach Club
Santa Monica, Calif.

B. P. O. E. Clubhouse No. 1455
Ridgewood, N. J.

Billings Commercial Club
Billings, Mont.

Birch Hill Country Club
Detroit, Mich.

Bloomington Club
Bloomington, Ill.

Bradford Elks Club
Bradford, Pa.

Buffalo Athletic Club
Buffalo, N. Y.

Burlington Railroad

Butterfield Country Club
Chicago, Ill.

Chesapeake Steamship Co.

Chicago Athletic Club
Chicago, Ill.

Christ Evangelical Lutheran Church
York, Pa.

Christian Science Churches in Boston, Chicago, Pasadena, Reading, Pa., Seattle, Indianapolis, Detroit, Peoria, Ill., New York, N. Y.

Conewango Club
Warren, Pa.

Cookman M. E. Church
Philadelphia, Pa.

Cooper Hospital
Camden, N. J.

Denver Athletic Club
Denver, Colo.

Eastern Presbyterian Church
Washington, D. C.

Eleventh Christian Science Church
New York, N. Y.

Elks Club
Danbury, Conn.

Elks Club
Jacksonville, Fla.

Elks Club
Milwaukee, Wis.

Elks Club
Port Jervis, N. Y.

Elks Club
York, Pa.

Elks Lodge
Pasadena, Calif.

Emmanuel Church
Philadelphia, Pa.

Englewood Masonic Temple
Englewood, Chicago, Ill.

Evangelical Church
Detroit, Mich.

Fifth Avenue Hospital
New York, N. Y.

First Baptist Church
Paterson, N. J.

First Baptist Church
Richmond, Va.

First Baptist Church
Seattle, Wash.

First English Lutheran Church
Mansfield, Ohio

First M. E. Church
Atlanta, Ga.

First M. E. Church
Cambridge, Ohio

First M. E. Church
Red Oak, Iowa

First Methodist Church
Mt. Pleasant, Iowa

First Presbyterian Church
N. Wilksboro, N. C.

First Presbyterian Church
Olney, Philadelphia, Pa.

First Presbyterian Church
Pottsville, Pa.

First Presbyterian Church
Uniontown, Pa.

Fourth Presbyterian Church
Chicago, Ill.

Frankford Avenue M. E. Church
Philadelphia, Pa.

Frankford Congregational Church
Philadelphia, Pa.

Funeral Home
Beaver Dam, Wis.

Gaston Presbyterian Church
Philadelphia, Pa.

Grace Lutheran Church
Johnstown, Pa.

Grove Avenue M. E. Church
Johnstown, Pa.

Hamilton Club
Philadelphia, Pa.

Harrisburg State Hospital
Harrisburg, Pa.

Hazleton State Hospital
Hazleton, Pa.

Hudson River State Hospital
Poughkeepsie, N. Y.

Huntington State Hospital
Huntington, W. Va.

Huntingdon Valley Country Club
Huntingdon Valley, Pa.

Iowa Soldiers' Orphans Home
Davenport, Iowa

Kansas City Club
Kansas City, Mo.

Knights of Columbus
Atlantic City, N. J.

Lane & Sons Funeral Home
Chicago, Ill.

Laurelton State Village
Glen Iron, Pa.

League of Catholic Women
Detroit, Mich.

Ledger Club
Philadelphia, Pa.

Locust Mountain State Hospital
Shenandoah, Pa.

Elizabeth Steele Magee Hospital
Pittsburgh, Pa.

Manufacturers Club
Philadelphia, Pa.

Manufacturers' Country Club
Philadelphia, Pa.

Masonic Club
Seattle, Wash.

Masonic Lodge
Tacoma, Wash.

Masonic Temple
Albany, N. Y.

Masonic Temple
Atlantic City, N. J.

Masonic Temple
Chicago, Ill.

Masonic Temple
Greensburg, Ind.

Masonic Temple
Indianapolis, Ind.

Masonic Temple
Lebanon, Ind.

Masonic Temple
Morristown, N. J.

Masonic Temple
Philadelphia, Pa.

Masonic Temple
Pontiac, Mich.

Masonic Temple
Red Wing, Minn.

Masonic Temple
Seattle, Wash.

Massillon Hospital
Massillon, Ohio

Mecca Temple
Richmond, Va.

Medinah Athletic Club
Chicago, Ill.

Memorial Presbyterian Church
Fox Chase, Pa.

M. K. & I. Railroad

Mountain Retreat Association
Black Mountain, N. C.

Mt. Airy Presbyterian Church
Mt. Airy, Pa.

Mount Holly Baptist Church
Mt. Holly, N. J.

Mount Holly Masonic Temple
Mt. Holly, N. J.

Mulligan's Undertaking Parlors
Philadelphia, Pa.

Myer's Park Presbyterian Church
Charlotte, N. C.

Newark Athletic Club
Newark, N. J.

New England Steamship Co.

New Mortuary
Los Angeles, Calif.

Noonday Club
St. Louis, Mo.

Northwestern Railroad Company

Nurses Hall, Reading Hospital
Reading, Pa.

Oak Lane M. E. Church
Philadelphia, Pa.

Oklahoma Club
Oklahoma City, Okla.

Olympic Fields Country Club
Chicago, Ill.

Park Methodist Church
Bloomington, Ill.

The Pennsylvania Hospital for Mental and Nervous Diseases
Philadelphia, Pa.

Pennsylvania Railroad

Plymouth Congregational Church
Minneapolis, Minn.

Poor Richard Club
Philadelphia, Pa.

Presbyterian Home
Philadelphia, Pa.

Presbyterian Hospital
Philadelphia, Pa.

Reading Railroad

Racquet Club
St. Louis, Mo.

Recess Club
Detroit, Mich.

Royal Neighbors
Chicago, Ill.

St. Elizabeth Hospital
Youngstown, Ohio

St. John The Baptist Church
Brooklyn, N. Y.

St. John's Lutheran Church
Indianapolis, Ind.

St. John's Lutheran Church
Tamaqua, Pa.

St. John's M. E. Church
St. Louis, Mo.

St. John's Reformed Church
Orwigsburg, Pa.

St. Luke's Hospital
Chicago, Ill.

St. Louis Country Club
St. Louis, Mo.

Salvation Army Club
Detroit, Mich.

San Diego Athletic Club
San Diego, Calif.

Schwenkfelder Church
Lansdale, Pa.

Scottish Rite Cathedral
Indianapolis, Ind.

J. Smith Sharp Funeral Home
Sharon, Pa.

Springfield Metallic Casket Company
Detroit, Mich.

State Hospital for Crippled Children
Elizabethtown, Pa.

Trinity Lutheran Church
Rochester, N. Y.

Trinity Reformed Church
Philadelphia, Pa.

Tuberculosis Sanatorium
Cresson, Pa.

Uniontown Hospital
Uniontown, Pa.

Warren State Hospital
Warren, Pa.

Wernersville State Hospital
Wernersville, Pa.

Western Presbyterian Church
Washington, D. C.

Westmore Hospital
Greensburg, Pa.

Whitehall Club
New York, N. Y.

Women's Club of Chicago
Chicago, Ill.

Woodland Presbyterian Church
Philadelphia, Pa.

Woonsocket Masonic Temple
Woonsocket, Mass.

Yonkers General Hospital
Yonkers, N. Y.

Y. M. C. A.
Akron, Ohio

Y. M. C. A.
Atlantic City, N. J.

Y. M. C. A.
Coatesville, Pa.

Y. M. C. A.
Elkhart, Ind.

Y. M. C. A.
Minneapolis, Minn.

Y. M. C. A.
Philadelphia, Pa.

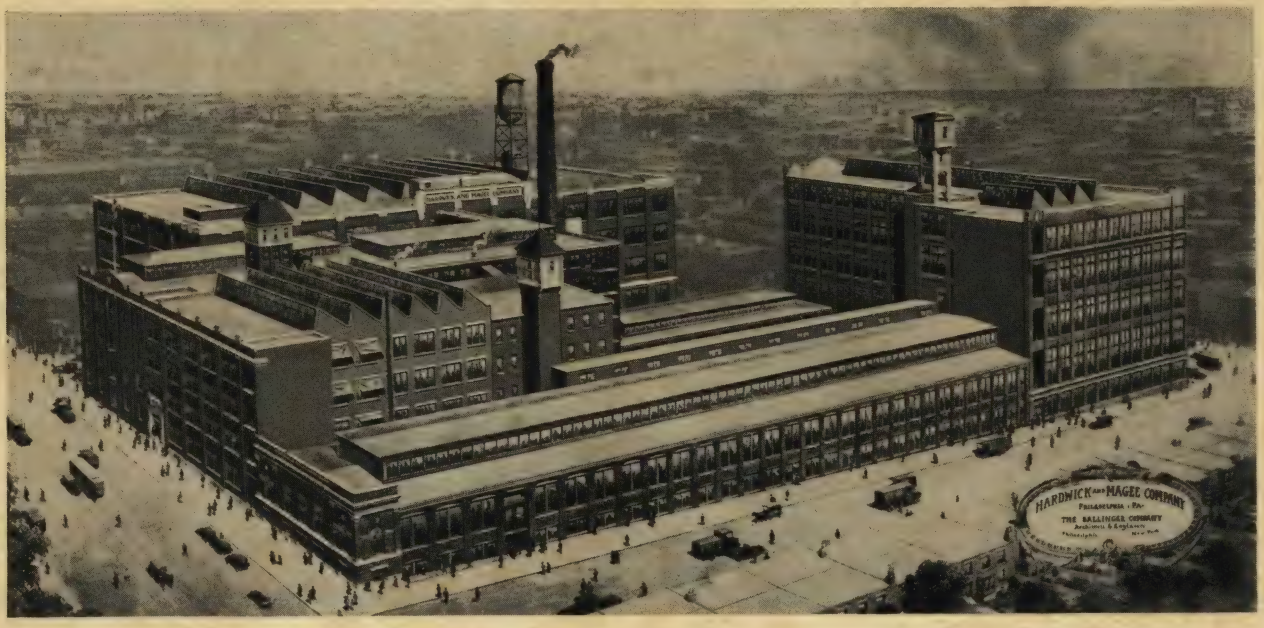
Y. M. C. A.
Williamsport, Pa.

Young Men's Hebrew Assn.
Jersey City, N. J.

Y. W. C. A.
Atlantic City, N. J.

Y. W. C. A.
Williamsport, Pa.

Zimmerman's Funeral Parlors
Chicago, Ill.



THE MILLS, EXECUTIVE OFFICES, SALES HEADQUARTERS and DESIGNING DEPARTMENTS of HARDWICK & MAGEE COMPANY—covering two city blocks, from Lehigh Avenue to Huntingdon Street and from Marshall to Seventh Streets, Philadelphia, Pa.

In the preceding pages, we have attempted to give some idea of the length and breadth of Hardwick & Magee service . . . an honest picture of our activities with regard to hotels, stores, theatres and other public buildings.

We have made no claims that cannot be readily substantiated. We have offered no evidence that won't bear close inspection.

The Hardwick & Magee story is an open book . . . can in fact be very briefly summarized as follows: a policy of unvarying quality, an attitude of helpfulness and co-operation and a stubborn determination to give at all times the very utmost in sound value.

HARDWICK & MAGEE COMPANY

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